



CONSTRUCTION
INSTITUTE

CI & CRC Joint Conference 2022

March 9-12, 2022 | Arlington, VA

Sponsor Opportunities

Premier - \$20,000

- **Post Conference - Sponsored Webinar** - Keep the excitement and interest from the summit going with an engaging sponsor webinar that provides the opportunity to directly interact with attendees while marketing your product or services in a non-competitive environment.

Platinum - \$10,000

- **Smartphone/Tablet Charging Station** - Located in a high-traffic area, these stations give attendees a chance to charge their smartphones and tablets. Whether it's keeping up with the office or downloading the latest app – a low battery has everyone looking for a quick recharge.
- **Conference Wi-fi** - Sponsor Wi-Fi for attendees outside the technical session rooms and the registration area. Have your organization's name as the Wi-Fi login password.
- **Mobile Application** - Attendees will stay up to date with conference events and sessions. Your logo will welcome them into the app each time they use it.
- **Special Friday Night Reception** – Always a premier feature of the Construction Institute Summit the special event offers sponsors the opportunity to gain maximum exposure, with special event sponsor signage and even the opportunity to have your staff representatives act as the welcoming crew, to ensure a great return on your investment.

Gold - \$7,500

- **Lanyards** - Lanyards are the must-have accessory at the conference. Lanyards offer a way to display your logo while holding their badge, business cards, etc. throughout the event.
- **Hotel Key Cards** - Put your organization's brand or logo in each attendee's hands at the Summit by sponsoring hotel key cards.
- **Conference Giveaway** - Sponsor a prize giveaway to generate special "buzz" for your company at an event or activity that your company is sponsoring! Randomly selected

registrants will receive a prize during giveaways at predetermined events and activities. Prize to be provided by the company (with guidance from ASCE).

- **Sanitation wipes/bottles/bags** - Display your brand on all sanitation items and emphasize your dedication to a safe environment.
- **Award Lunch** - This sponsorship allows your company to gain exposure to the entire group of conference attendees at lunch show your support for individuals who have done great things for the construction industry. An ideal sponsorship for an exhibiting company.
- **Welcome Reception** - This reception provides the sponsoring company an opportunity to advertise their brand while providing a casual setting for attendees to connect with colleagues, network, and meet new friends
- **Opening plenary Session** - Be identified as the Friday morning plenary session sponsor. Have your logo on the screen as everyone walks into the room to hear the keynote speaker. Put a promotional item on chairs and be recognized from the podium

Silver - \$5,000

- **Social Media Wall** - Have your logo on a photo backdrop with the conference hashtag! When attendees post pictures to various social media, your logo will be there!
- **Final program** – Your logo will be featured on the front cover and includes a full-page ad inside the conference program.
- **Technical Tours Transportation** - Allow attendees to get out of the hotel and tour a construction engineering project for a more hands-on experience. Sponsor will receive priority tickets and event signage.
- **Exhibit Hall Lunch** - Gain exposure at the Exhibit Hall Luncheons. These are ideal for an exhibiting company as they're held in the Exhibit Hall and are highly attended events.

Bronze - \$3,000

- **Onsite Sponsor Demonstrations in the Exhibit Hall** - Get ahead of the competition with a dedicated showcase that provides the opportunity to spotlight your products in a scheduled event within the conference program that takes a step above our typical exhibit hall. (5 Opportunities)
- **Networking Break** - Beverage breaks offer attendees a chance to get something to drink and network with sponsors and colleagues between sessions. You will receive signage at the break stations or near the coffee display.

- **Saturday Continental Breakfast** – Get the attendees off to a good start with coffee, a light breakfast and an opportunity to network with colleagues and friends before heading off to the final conference sessions.
- **Sponsored Onsite Pre-Conference Seminars** - (non-paper discussion; open roundtable, technical discussion.)
- **Exhibit Hall Footprints** - Drive attendees to your exhibit booth with your company logo leading the way on the floor.

Sponsor Benefits

	Premier - \$20,000	Platinum - \$10,000	Gold - \$7,500	Silver - \$5,000	Bronze - \$3,000
Full Conference Registrtrions	3	2	1		
One (1) 6' Table in Exhibit Area and One (1) full table staff registration	✓	✓	✓		
Ad in Final Program	Full Page	1/2 Page			
PowerPoint Recognition Loop during Plenaries	✓	✓	✓	✓	✓
Attendee Registration List – Pre and Post Summit	✓	✓	✓	✓	
Hyperlink logo/name recognition in Summit Marketing Emails	✓	✓	✓	Name Only	Name Only
Recognition on Summit Signage	✓	✓	✓	✓	✓
Logo and link on Summit Website	✓	✓	✓	✓	✓

Exhibit Opportunities

- Booth Prices \$2,295
 - 2 Full Registrations
- Academic/non-profit partner: \$1,595
 - 1 Full Registration